

Message Text

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PAGE 01 STOCKH 02565 01 OF 02 031051Z
ACTION SS-25

INFO OCT-01 ISO-00 SSO-00 /026 W
-----009268 031100Z /14
O P 030959Z JUL 78
FM AMEMBASSY STOCKHOLM
TO WHITE HOUSE WASHDC IMMEDIATE
INFO SECSTATE WASHDC PRIORITY 4161

LIMITED OFFICIAL USE SECTION 1 OF 2 STOCKHOLM 2565

EXDIS

WHITE HOUSE FOR MR. RICK HERTZBERG

STATE FOR EUR ONLY

E.O. 11652: N/A
TAGS: PEPR, SW
SUBJ: SUGGESTION BY MR. STEVEN KELMAN FOR PRESIDENTIAL VISIT

AS REQUESTED BY WHITE HOUSE STAFF TO DEPARTMENT, EMBASSY PROVIDES
HEREWITH COMMENTS OF MR. STEVEN KELMAN TO MR. HERTZBERG:

"HERE ARE SOME THOUGHTS, IN VARIOUS STATES OF COMPLETENESS, ON
POSSIBLE IDEAS FOR THE PRESIDENT'S GERMAN APPEARANCES:

"1) AT SOME POINT I THINK THE POINT OUGHT TO BE MADE THAT THE POL-
ITICAL AND ECONOMIC DEVELOPMENT OF WESTERN EUROPE SINCE THE WAR
IS ONE OF THE GREATEST SUCCESS STORIES IN THE HISTORY OF MAN. MASS
POVERTY HAS BEEN REPLACED BY MASS PROSPERITY. CENTURY-OLD ENEMIES
HAVE BECOME POLITICAL AND ECONOMIC ALLIES. A STRONG AND STABLE
DEMOCRACY HAS FOR THE FIRST TIME EVER BEEN CONSTRUCTED ON GERMAN
SOIL. I THINK SOMETHING OF THIS SORT IS CALLED-FOR IN LIGHT OF
THE ATTITUDE OF PESSIMISM AND PARALYSIS WHICH APPEARS TO BE PRETTY
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BIG IN GERMANY TODAY. THIS ATTITUDE IN TURN IS DUE TO (1) THE
MAJOR SLOWDOWN IN THE ECONOMIC GROWTH WHICH THE GERMANS HAVE BEEN
USED TO, (2) THE VARIOUS POLITICAL MURDERS, KIDNAPPINGS, ETC.,
WHICH HAVE MADE A BIG IMPRESSION ON GERMAN SOCIETY. THIS MEANS
THAT A SORT OF "LET'S HOLD THINGS IN PERSPECTIVE, BOYS" TYPE OF
APPROACH MIGHT WELL BE A GOOD ONE.

"2) HERE'S A POSSIBLE APPROACH FOR THE BONN CITY HALL REMARKS:
STANDING HERE IN YOUR CITY HALL SQUARE TODAY, I CANNOT HELP BUT
BE IMPRESSED BY THE BEAUTY OF THE TRADITIONAL ARCHITECTURE OF
GERMANY, SO WELL REPRESENTED IN THIS SQUARE. YOUR CITY HALL,
AND THE BUILDINGS IN THIS SQUARE, ARE OF COURSE A MONUMENT FROM
THE DAYS WHEN BONN WAS A UNIVERSITY TOWN FAR FROM THE CENTER OF
WORLD EVENTS. TIMES CHANGE. I UNDERSTAND THAT NOT FAR FROM THIS
SQUARE IS ONE STORE WHICH SPECIALIZED IS SELLING AMERICAN POPULAR
MUSIC, AND ANOTHER PLACE WHICH SELLS AMERICAN HAMBURGERS AND MILK-
SHAKES. BONN NOW ALSO HAS THE GLASS AND CONCRETE MODERN BUILDINGS
WHICH MARK THE CAPITAL OF ONE OF THE GREAT FREE NATIONS OF THE
WORLD.

SOMETIMES THE MIXTURE OF CULTURES, AND THE MIXTURE OF OLD AND
NEW, CAN APPEAR OVERWHELMING, AND SOMETIMES WE ALL THINK THAT
SIMPLER WOULD BE BETTER. BUT I AM COMING TO YOU TODAY FROM A
LAND OF MANY CULTURES, A LAND WHICH MIXES OLD AND NEW, AND I WANT
TO TELL YOU THAT WE IN AMERICA BELIEVE THAT OUR LIVES HAVE BEEN
ENRICHED BY THE MIXINGS OF CULTURES, THE MIXING OF OLD AND NEW.
THIS IS THE MESSAGE I WANT TO BRING TO THE PEOPLE OF BONN TODAY.

"THE GREAT CHALLENGE FOR US IN AN AGE WHERE CULTURES MIX IS TO
ALLOW THE MEETING OF CULTURES TO TAKE PLACE WITHOUT THE DEVELOP-
MENT OF HATRED AND HOSTILITY AMONG DIFFERENT PEOPLE. THIS IS A
CHALLENGE WE HAVE ALWAYS FACED IN AMERICA. IN MEETING THAT CHAL-
LENGE, WE CAN DO WELL TO REMEMBER THE POEM OF SCHILLER, PUT IMMOR-
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TALLY TO MUSIC BY THE GREAT BEETHOVEN, A SON OF BONN, THE ODE TO
JOY:

ALLE MENSCHEN WERDEN BREDER
WO DEIN SANFTER FLUGEL WEILT.

IF WE CAN BE JOYOUS, IF WE CAN REJOICE AT OUR GOOD FORTUNE IN
BEING ON THIS EARTH, THEN ALL MEN CAN BECOME AS BROTHERS, WHERE
JOY'S GENTLE WING COMES TO REST.

"(IF YOU DECIDE TO USE THIS APPROACH, YOU SHOULD CHECK OUT THINGS
LIKE: (1) MAKE SURE THAT THE PEOPLE IN BONN DO NOT REGARD CITY
HALL SQUARE AS HIDEOUS ARCHITECTURE,
(2) CHECK FOR CERTAIN THAT BEETHHOVEN IS FROM BONN,
(3) CHECK ON BOTH THE GERMAN AND ENGLISH TEXT FOR THE SECTION
FROM THE ODE TO JOY.

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TO WHITE HOUSE WASHDC IMMEDIATE
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EXDIS

WHITE HOUSE FOR MR. RICK HERTZBERG

STATE FOR EUR ONLY

"3) A FEW RANDOM THOUGHTS ON THE GERMAN POLITICAL SCENE, WHICH MAY OR MAY NOT BE PARTICULARLY HELPFUL IN WRITING ANYTHING:
(1) SINCE THEY'RE ON THE MILITARY FRONTLINE AGAINST EASTERN EUROPE, THE GERMANS TEND TO BE VERY INTERESTED IN STRATEGIC TYPES OF ISSUES. STATEMENTS ABOUT NATO MILITARY DOCTRINE ETC, WHICH GET LITTLE OR NO ATTENTION IN THE US CAN MAKE BIG HEADLINES IN GERMANY. GERMANS ARE HYPERSENSITIVE ABOUT TALK OF NATO STRATEGIC RETREATS IN THE FACE OF A SOVIET CONVENTIONAL ATTACK, SINCE THE RETREAT WOULD PUT GERMANY UNDER SOVIET CONTROL, (2) GERMANS ARE ALSO HYPERSENSITIVE ABOUT TERRORISM. THIS IS DUE TO SOME MISTURE OF THE FACT THAT THEY ACTUALLY HAVE HAD A LARGE AMOUNT OF TERRORISM, ASSASSINATIONS, ETC. (MOST IN THE WEST EXCEPT ITALY AND THE VERY SPECIAL CASE OF NORTHERN IRELAND) AND GERMAN ANTO-LEFTISM. CARTER COULD DO A GOOD DEED (ALTHOUGH SOMEONE HIGHER UP WOULD HAVE TO DECIDE WHETHER THIS WOULD REPRESENT INTERFERENCE IN GERMAN DOMESTIC POLITICS) BY SAYING AT SOME POINT SOMETHING TO THE EFFECT OF "WE MUST STEADFASTLY CONTINUE THE DTRUGGLE AGAINST THE EVILS OF TERROR-
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ISM, AT THE SAME TIME AS WE PERSIST IN OUR EFFORTS TO MAINTAIN AND DEVELOPE SOCIETIES WHOSE DEMOCRATIC FREEDOM AND SOCIAL JUSTICE IS THE BEST RESPONSE TO THE TERRORISTS' CLAIMS." A REMARK TO THIS EFFECT WOULD ALMOST CERTAINLY GET A LOT OF ATTENTION IN THE GERMAN

PRESS. (3) AS NOTED EARILIER, GERMANY IS GOING THROUGH A SORT OF CRISIS OF CONFIDENCE RIGHT NOW. THE GOVERNMENT ISN'T PARTICULARLY STRONG, THEY'RE WORRIED ABOUT THE ECONOMY, THERE ARE SOME PEOPLE WHO ARE ANGRY AT AMERICA BECAUSE OF THE DOLLAR DEVALUATION, WHCH THEY REGARD AS ONE-SIDEDLY AIDING THE US, AND BEING A SELFISH ACT WHICH HURTS GERMANY AND EUROPE.

"4) I LARGELY DRAW A BLANK ON BERLIN. CARTER MAY WANT TO SAY SOMETHING TO THE EFFECT THAT GIVEN HIS COMMITMENT TO HUMAN RIGHTS, BERLIN IS A SPECIALLY IMPORTANT CITY, AS A SYMBOL OF HUMAN RIGHTS. I GUESS THAT'S SORT OF OBVIOUS. BEYOND THAT, THE IMPORTANT THING IS TO REASSURE BERLINERS THAT THEY'RE NOT ALONE."
KENNEDY-MINOTT

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